



COOKIES POLICY

Use of Cookies by the website: <https://www.e-virtuo.com>

CHEQUE MOTIVA, S.L. (hereinafter, "**CHEQUE MOTIVA**" or "**we**") with registered office at Calle Alcalá, nº 106, C.P. 28009, Madrid, and NIF B-84391929, by means of this Cookies Policy, demonstrates the commitment acquired with current legislation on the use of cookies, providing information so that users of the website can understand what type of cookies are used on the website <https://www.e-virtuo.com>, (hereinafter the "Website")

The Website uses Cookies. Cookies are files sent to a browser by a web server to record the User's activities on a given website. The first purpose of Cookies is to provide the user with faster access to the selected services. In addition, Cookies personalise the services offered by the Website, providing and offering each user information that is of interest to them or that may be of interest to them, in view of the use they make of the Services.

The Website uses Cookies to personalise and facilitate the user's browsing as much as possible. Cookies are only associated with an anonymous user and their computer and do not provide references that allow the deduction of the user's personal data. The user may configure their browser to notify and reject the installation of the Cookies sent by the Website, without this affecting the user's ability to access the contents of said website. However, we must inform you that, in any case, the quality of operation of the Website may decrease.

Registered users, who register or who are logged in, will be able to benefit from a more personalized and profile-oriented browsing of the Web , thanks to the combination of the data stored in the cookies with the personal data used at the time of registration. To this end, these users expressly authorise the use of this information for the purpose indicated, without prejudice to their right to refuse or disable the use of cookies.

Thus, the Website will be able to know all the services requested by users, so that they will be able to provide or offer information appropriate to the tastes and preferences of each user.

a) Type, purpose and operation of Cookies

- Cookies, **depending on their permanence**, can be divided into "**Session Cookies**" or "**Permanent Cookies**". The former expire when the user closes the browser. The latter expire depending on when the purpose for which they serve is fulfilled (for example, so that the user remains identified in the Services) or when they are manually deleted.
- In addition, **depending on their objective or purpose**, Cookies can be classified as follows:

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- **Functional (or strictly necessary) Cookies:** These Cookies are necessary to display a website correctly and ensure its proper functioning. These are cookies that help the user to have a better experience of browsing a website.
- **Performance Cookies:** This type of Cookie remembers your preferences for the tools found on the Services, so you do not have to reconfigure the Service each time you visit. By way of example, this typology includes:
 - Volume adjustments of video or sound players.
 - The video streaming speeds that are supported by your browser.
- **Geolocation Cookies:** These Cookies are used to find out which country you are in when you request a service. This Cookie is completely anonymous, and is only used to help target content to your location.
- **Registration Cookies:** Registration Cookies are generated once the user has registered or subsequently logged in, and are used to identify you on the services for the following purposes:
 - Keep the user identified so that, if they close a service, browser or computer and at another time or another day they re-enter said service, they will continue to be identified, thus facilitating their browsing without having to identify themselves again. This functionality can be deleted if the user clicks on the "log out" functionality, so that this Cookie is deleted and the next time they enter the service the user will have to log in to be identified.
 - Check whether the user is authorised to access certain services, for example, to enter a competition.
- **Analytical cookies:** Every time a User visits a service, a tool from an external provider (Google Analytics, Comscore and similar that may be added to this list in case they vary in relation to the current ones) generates an analytical Cookie on the user's computer. This Cookie, which is only generated during the visit, will be used on future visits to the Website Services to anonymously identify the visitor. The main objectives pursued are:
 - To allow the anonymous identification of browsing users through the "Cookie" (identifies browsers and devices, not people) and therefore the approximate counting of the number of visitors and their trend over time.
 - Anonymously identify the most visited content and therefore the most attractive for users.

- Know if the user who is accessing is new or repeated.

Important: Unless the user decides to register for a service on the Website, the "Cookie" will never be associated with any personal data that can identify him/her. These Cookies will only be used for statistical purposes that help to optimize the Users' experience on the site.

- **Advertising cookies:** This type of "Cookies" allows the information of the advertisements shown to each anonymous user on the Web Services to be expanded. Among others, the duration or frequency of display of advertising positions, the interaction with them, or the user's browsing patterns and/or compartments are stored as they help to form a profile of advertising interest. In this way, they make it possible to offer advertising related to the user's interests.
 - **Third-party advertising cookies:** In addition to the advertising managed by the Website on its Services, the Website offers its advertisers the option of serving advertisements through third parties ("AdServers"). In this way, these third parties can store Cookies sent from the Web Services from the Users' browsers, as well as access the data stored in them.
- Depending on which entity manages the cookies, we can classify the Cookies on this website as follows:
- **First-party cookies:** These are those that are sent to the user's terminal equipment from a computer or domain managed by the publisher itself and from which the service requested by the user is provided. Their purpose is to detect if the user is identified in the cookie control and to be able to control whether the acceptance of the cookie policy has been made to stop showing the top box in order to facilitate navigation.
 - **Third-party cookies:** these are those that are sent to your computer from a computer or domain that is not managed by the publisher of the website, but by another entity, which processes the information obtained through them.

With regard to the following third-party cookies, CHEQUE MOTIVA is not responsible for the content and veracity of the privacy policies of the third parties included in their privacy and/or cookie policies:

Google Analytics – Analytical cookies. It is Google's analytics tool that is used to: (i) limit the percentage of requests, Duration: 90 days (`_gat_gtag_UA_160236275_72`); (ii) distinguish users, Duration 2 years (`_ga`); (iii) to distinguish users, duration 24 hours (`_gid`)

b) What cookies do we use on the website?

We use different types of cookies: (1) functional cookies; and (2) analytics cookies. Some of these are session cookies that are temporary and allow us to link user actions during a browser session. Session cookies are deleted when you close your browser. Other cookies are persistent in nature, remaining on your device for the period of time specified in the cookie.

The Website uses cookies for the following purposes:

(1) Functional (or strictly necessary) cookies.

Functional (or strictly necessary) cookies are essential and help users navigate the Website by improving the experience and use of the Website. These cookies are used, for example, to check whether the Privacy Policy has been accepted. These cookies also help to ensure the security of the Website and basic functionalities. These cookies will always be active without the option to disable them in order to use the website.

(2) Analytical cookies

Analytical cookies help us understand our users' behaviour and their use of the Website in an aggregated way. For example, we may use these cookies to obtain information about how the Website is used. This means we can figure out what works and what doesn't. It allows us to continually improve the website and measure the effectiveness of our advertising and communication. Analytical cookies also allow the website to remember choices made (such as the language or region in which you are located) and to provide enhanced, more personal features. An example could be that the Website recognises whether the User has accepted the Cookies Policy and is viewing a certain page for the first time.

The specific cookies we use on the Website are identified below:

Cookie Type	Description	Number of the cookie	Holder	Retention period
FUNCTIONAL (strictly necessary)	Necessary cookies help to make a web page usable by activating basic functions of the Website. The Website cannot function properly without these cookies.	PHPSESSID (Allows you to control session variables)	Own	Session
		ip_cookie_promotion (Saves information about the IP that has accessed the Website for the appropriate purposes)	Own	1 year
		accept_privacy (Check acceptance of privacy policy)	Own	Session

		_GRECAPTCHA (For the correct use of the participation and contact form)	Google	6 months
		_ga (Used to distinguish users)	Google	2 years
		_gid (Used to distinguish users)	Own	1 day

With regard to the third-party cookies identified, in accordance with what has already been identified above, CHEQUE MOTIVA is not responsible for the content and veracity of the privacy and/or cookie policies of said third parties.

c) How to set cookies on the website

(i) How to disable Cookies in the Cookie Settings Center

You can accept or reject the use of cookies through the cookie settings center that we make available to you, and which you can access both through the basic information message about cookies that appears when you visit the Website for the first time, and through the following link, which will direct you to the cookie configuration center:

<https://e-virtuo.com/cookies-settings>

In the cookie settings centre you can consent to the use of cookies, as well as withdraw any consent for their use already granted, at any time and as many times as you wish.

Please note that if you accept third-party cookies, you must delete them, if you wish, directly through your browser's cookie management options, as explained in the next point.

(ii) How to disable Cookies in major browsers

It is usually possible to stop accepting browser Cookies, or to stop accepting Cookies for a particular Service.

All modern browsers allow you to change your cookie settings. These settings are usually found in the "options" or "preferences" of your browser's menu. You can also configure your browser or email manager, as well as install free add-ons to prevent Web Bugs from being downloaded when you open an email.

The Website offers guidance to the User on the steps to access the cookie configuration menu and, where appropriate, private browsing in each of the main browsers:

- Internet Explorer: Tools - > Internet Options - > Privacy - > Settings.

For more information, you can consult Microsoft Support or Browser Help.



- Firefox: Tools - > Options - > Privacy - > History - > Custom Settings.

- Chrome: Settings - > Show advanced options - > Privacy - > Content settings.

- Safari: Preferences - > Security. For more information, you can consult Apple Support or Browser Help.

d) What legal basis do we use to process your personal data?

The processing of your personal data is necessary for the purposes indicated above in sections a) and b) above, and its legal basis is the user's consent, which is granted when you accept its use through the button enabled for this purpose. In any case, in accordance with the provisions of section c) above, users may revoke said consent at any time.

e) How long cookies will be kept

The retention periods for cookies will depend on the type of cookie and its owner. You can find more information about these periods in sections a) and b) of this Cookies Policy.

f) International assignments and transfers to third parties

Users can obtain information about transfers to third countries that, where appropriate, are made by the third parties identified in this Cookies Policy in their corresponding policies.

Likewise, your data may be communicated to competent authorities in the exercise of their functions.

Updates and changes to the cookie policy.

This Website Cookies Policy may be modified according to legislative or regulatory requirements, or in order to adapt said policy to the instructions issued by the Spanish Data Protection Agency, so users are advised to visit it periodically.

When significant changes are made to this Cookies Policy, users will be notified either through the Website or by email to registered users.

Cookie Policy last updated: January 2024